

Date: June 7<sup>th</sup>, 2011

To: ICF Quad Lock Headquarters - Georg Kustermann

From: Yuri Krasnov - Home Builder on Costa Maya, Mexico

Dear Mr. Kustermann,

Two years ago I built a Quad-Lock ICF home in the state of Massachusetts. It was an exciting experience and we are enjoying our home every day.

About 4 month ago we decided to build a house in Mexico on Costa Maya (300km south of Cancun). It is an isolated area with no electricity, right in the middle of the jungle. The closest town of Mahahual is about 20 km from the land we own.

And of course, we wanted to build our house with Quad-Lock ICF again.

Prior conversations with the different builders in this area left me with a growing sense of fear as to the problems and difficulties of construction we were going to face.

We then found Ronnie Wilson of Ser Construction, the Quad-Lock representative for Quintana Roo. During our first conversation with him it became apparent that he was a knowledgeable, experienced and a genuinely helpful person. The way that Ronnie described and proposed the construction plan immediately dispatched my initial sense of fear with building here. I had no doubt or question in my mind that Ronnie was the man for this job.

He quickly expedited all necessary permits for the construction, which was a huge hurdle since these usually take up to 8 month to get in order. It took Ronnie only two weeks.

His second goal was to make all arrangements for the local crew to get on site and the delivery of all the necessary materials to the site. He met with the Cemex representative (one of the largest concrete company in Mexico) and discussed all aspects of delivery and the type of concrete to use.

Once construction began I spent three weeks on site to share my experiences of building with Quad-Lock ICF and I saw firsthand what it takes to do business in this country and I applaud Ronnie's efforts in navigating us through.

As of this letter, we are just completing construction after having installed the Quad-Deck. It has taken only 30 days from when they started to dig the footings to today, ready for finishing on our 3500sqft dream home. Usually, a building of this size takes about 6-8 month to complete when building out of concrete blocks (CMU) here in Mexico. Anybody who sees our home cannot believe how fast it has been built.

I am convinced that Ronnie Wilson's participation in this project was extremely important to its ultimate success. Without his help we would never have been able to build our dream home in paradise. I would recommend Ronnie to anybody who is planning to build in this area.

I would like to let you know how grateful we are for his professional assistance that he provided and also for his personal time and effort that he invested to the first Quad-Lock project in this remote area. I hope that our home stands as an example for future home builders in Costa Maya.

With Respect.

Yuri Krasnov



Yuri's home in Massachusetts:

